

Board of Directors Minutes
September 11, 2014
8:00 –9:30

Members and Guests Present: Marilyn Canavan, Doug Carnrick, Sally Harwood, Mike Heavener, Elery Keene, Ross Nason (guest), John Reuthe (guest), Mike Roy.

Sally Harwood made a motion to accept the minutes from August 14, 2014. Motion seconded by Marilyn Canavan. The vote was unanimous.

Financial Report:

The city account has \$4363.18. (If the \$6000 has been added, this total seems incorrect. Linda will check it when she gets back.)

This includes the \$3000 that was transferred from the fundraising campaign and Winslow's donation of \$3000.

There is \$1550.51 in the checkbook.

Fundraising Committee Report:

Linda included a final request for donations with the September monthly e-blast. Nothing new was received. In all, the fundraising campaign brought in \$2625.00. All of the thank you letters and decals have been sent.

Peter Garrett and Clough Toppan are creating a business plan to use in applying for a bigger grant.

The Fundraising Committee is working on a business plan. Sally Harwood and Peter Garrett will work on a written draft of this to be discussed at their next meeting. They would like to get input of ideas that Board members might have about types of projects that could be incorporated into this plan.

Action Item:

John Reuthe: agreed to add a request for donations to his e-mail list of homeowners who have been helped by our weatherization information program

Mike Roy made a motion to accept the report from the Fundraising Report. It was seconded by Sally Harwood, and unanimously approved.

The Fundraising Committee's next meeting is October 9 at 10:00 in the Winslow Town Office.

Coordinator's Report:

Public Outreach:

Linda had provided copies of 2 versions of the brochure. It was decided to use the one with the circle around it.

Stu Silverstein's column about the importance of composting yard waste appeared in *The Sentinel* on September 9. It is available on the SMMC web site. Dick Thomas will be writing the October column on the Citizens Climate March in New York City. Peter Garrett will be writing the November column on inside storm windows, and Clough Toppan will be writing the December column about solar energy. Linda appreciates your prompt response on the columns.

Communications:

Linda had a long conversation with Steve Erario and provided him a summary of SMMC's highlights.

Mike Roy will write a report of the success of the new Waterville Recycling program and have it published as an "Opinion Piece" in the Waterville *Sentinel* in addition to our other monthly columns.

The rest of the coordinators report was not read at the meeting. Board members should read the report below before coming to the next meeting.

Public Policy Team:

The next Public Policy Team meeting will be September 29 at 6:30 in the Winslow Public Library.

Education:

The Education Team will be hosting a presentation about wood smoke by Ernie Grolimund on October 21 at 5:30 in the Waterville Public Library. They hope Board members will attend. They are planning to hold this presentation at other area libraries as well. They will be looking into other educational events at their next meeting. The next Education Team meeting is September 25 at 8:30 in the mayor's conference room.

Energy:

A core group is participating and focusing on the home energy program under John Reuthe's guidance.

Local Foods Team:

Tom Poulin had the Oakland garden soil tested. He is hoping for permission to cut some bushes that interfere with the garden.

The Local Foods Team has not met. They will be sending a Doodle poll because they have a lot to discuss. It was suggested to gather a representative from area groups working on food-related issues for one meeting.

Action Items:

Mike H: Contact Chris Huck for an update on the status of his team.

All Board members: Think of possible co-chairs for the Local Foods Team to gather interested volunteers

Rethink, Reduce, Reuse, Recycle Team:

The Rethink, Reduce, Reuse, Recycle Team is planning how best to assist the City with educating residents about Pay as You Throw and curbside recycling. They have reached out to the green group at Waterville High School. At their next meeting, they will also be discussing the Green Seal Program. The next meeting of the Rethink, Reduce, Reuse, Recycle Team is September 15 at noon at Jin Yuan.

Transportation Team:

The Transportation Team and Active Communities Environment are planning a presentation on bicycle & pedestrian safety for the Waterville City Council tentatively scheduled for October 16. They hope to do this presentation for area towns as well. The next meeting is October 2 at 4:00 at KVCOG.

Old Business:

Nothing discussed

New Business:

Ross Nason told about donation funds that were made to help pay for the cost of sorting and composting waste at the recent "Taste of Waterville." Approximately \$1500 was returned to donors. Ross thinks some of that should have been used to pay for time the coordinator spent on this activity, but there didn't seem to be a way to do this. John Reuthe pointed out that money left over from the first weatherization grant was contributed to the funds that pay for the coordinator's time, thanking the grantee, the City of Waterville, for doing this.

Ross wants the Board of Directors to put in place a policy to clarify funding. When various teams or projects obtain grants or donations, a portion of those funds should be used to help fund the time spent by our coordinator for the work that she does.

Mike Roy made a motion that Mike Heavener draft a proposal for a Board policy to implement the idea of using portions of grant money and donation money to teams to help fund the cost of the coordinator's help in supporting projects being funded by these grants and donations that are awarded to the teams. This motion seconded by Elery Keene. Motion was approved by unanimous vote.

The idea of adding more people to the Board was discussed.

We would like to add to the board a person with fundraising experience. John Reuthe will talk with Keven Bright. Sally Harwood will talk with Sue Cook. Mike Heavener will ask Josh Reny if Fairfield wants to be represented on our Board.

Doug Carnrick made a motion to adjourn the meeting. This was seconded by Marilyn Canavan. This was approved unanimously at 9:45 a.m.

The next regular meeting will be **Thursday, October 9 at 8:00** in the **Mayor's Conference Room**.

Respectfully Submitted,

Elery Keene, Secretary